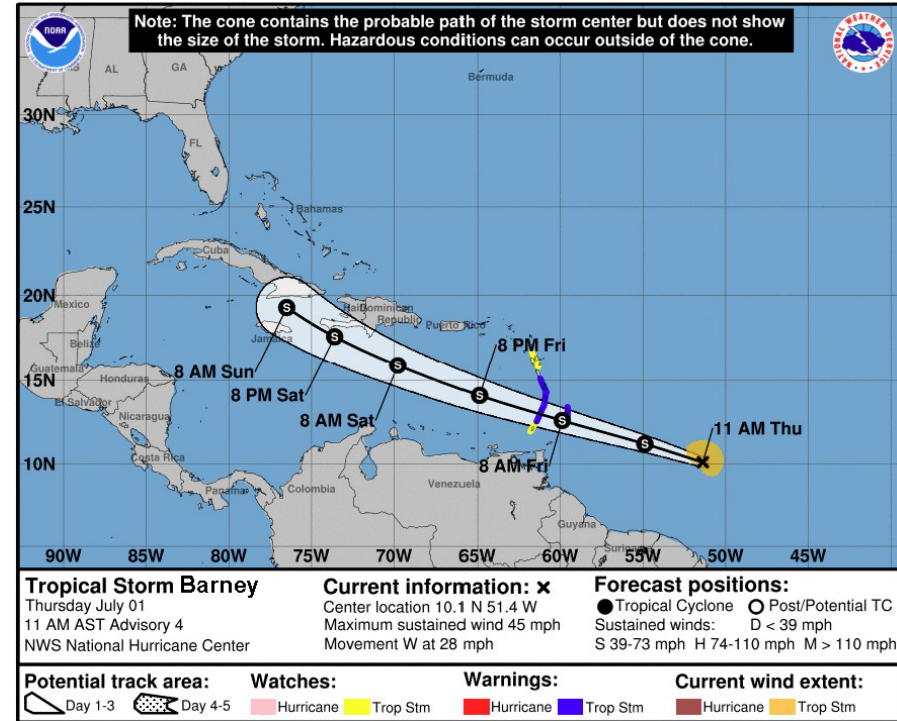


Social Media Feedback

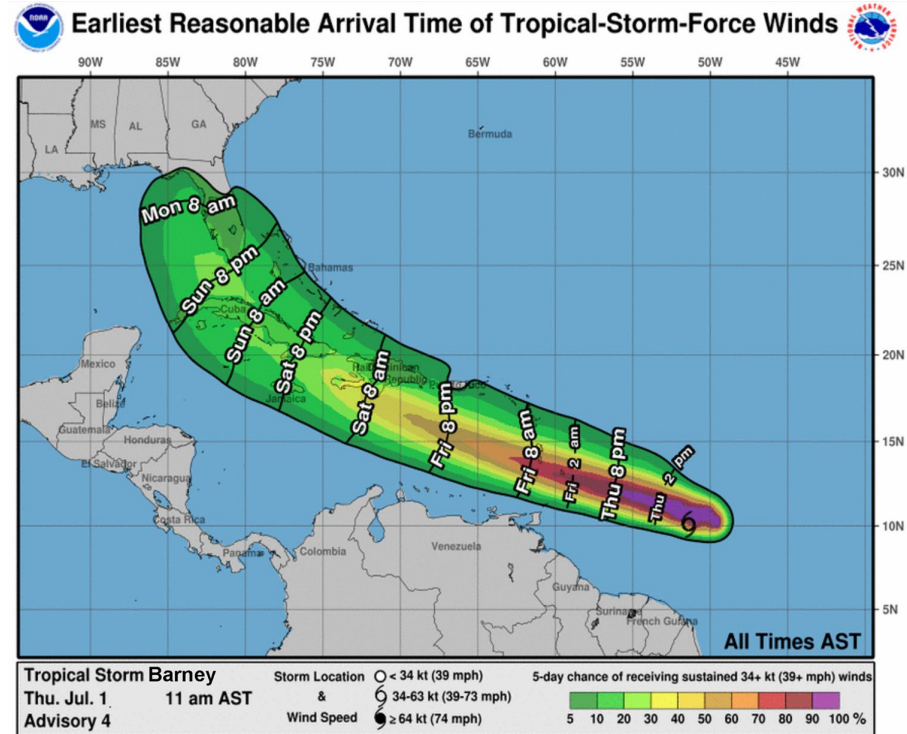
Sample Social Media Post

Tropical Storm Barney is expected to move through Martinique on Friday and tropical storm winds (34 to 50 kt) are expected thursday night and early friday. Some Isolated flash flooding and mudslides are possible with heavy rain (2 to 6 inches). Some storm surge is possible. Please be prepared and continue monitoring the situation.



Social Media Post

Tropical Storm Barney may bring strong winds (34-50 kt) and heavy rain (2-6") to Martinique on Friday morning. This could bring downed trees and isolated flash flooding. Storm surge and mudslides are possible. Please be prepared and continue monitoring the situation.



Social Media Post Summary

Text:

- Impacts - rainfall and wind
- Timeframe - when are those impacts arriving
- Preparations

Graphic

- Make sure it is not misleading
- No model or deterministic forecasts